Any Way You Slice It!



December 13, 2017

Americans eat approximately 100 acres of pizza a day, about 350 slices per minute! And that love affair extends to dessert... dessert pizza, that is! One of the fastest growing trends in foodservice, dessert pizza is building a fan base... Restaurant penetration is up almost 20% since 2010.

✓ Three of the top 10 weeks of pizza consumption occur in January, with two of the biggest nights just around the corner: The big game in January tops the list, with New Year's Eve a close second.

✓ Datassential[®] forecasts that ISB prepared meals will outpace foodservice growth. Rotating weekend menu selection will build shopper interest... so never forget dessert!

Let **Lawrence Foods** dessert pizza kits deliver more dough to your bottom line!

Packed for Action

Each kit comes packed with all the ingredients you need:

- 2 .75 gallon pails of Orchard Fresh Fruit Filling®
- 6 1# pouches of Streusel Dessert Topping
- 2 2# EZ Squeeze® sleeves of White Rapid Dry String Icing

Baking Directions

Easy as Pie!

- Position a prepared crust on a 12" pizza pan.
- Spread the filling over the crust, and top as desired.
- Bake at normal time and temperature.
- Remove from oven; slice and ice!



Ordering Information

Orchard	Fresh® Dessert Pizza Kits
121431	Cherry Dessert Pizza Kit
121396	Chunky Apple Dessert Pizza Kit

Additional Topping Ideas

EZ Squeeze[®] Fillings packed 12/2# sleeves
129801 Apricot Filling
146568 Bakers Caramel
121582 Classic Cream Cheese Filling
121541 Coconut Crème Filling
129808 Strawberry Filling

StringIcingspacked 12/2# sleeves146874ChocolateRTUUltra146851VanillaRTUUltraDip-N-Dry®

High Heat Sauce *packed 10/4# pouches* 120105 Vanilla

Toppingpacked 20/1# sleeves384626Prebrowned Topping

Product Information

Origin: United States Kosher: OU Certified

Plan Your Features Now!

February	March	April
Savor Spring	It's Berry Time!	Shower Power

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