

Imaginative • Agile • Proven

## MMM... FUDGE!



Item #	Description	Net	Pack	Kosher
144580	Old Tyme EZ Fudge®	22.00	2 GL PL	K-D
144578	Old Tyme White EZ Fudge®	22.00	2 GL PL	K-D

## FOR THE LOVE OF FUDGE!

With the entertaining season in full swing, consumers are looking for tasty treats that are perfect for gifting!

- Fudge is pure Americana. While the exact date and origin is unknown, most stories speculate the first batch was accidental... a bungled – "fudged" – batch of caramel.
- A letter written by a student at Vassar College in Poughkeepsie, New York in 1886 detailed how she obtained a recipe from a cousin in Baltimore, made 30 pounds for the senior auction and sold it for 40 cents per pound. Word soon spread to the other women's colleges in the area and the rest became history!

## ANY WAY YOU SERVE IT...

• This versatile product turns ideas into profitable sales. This delicious fudge delivers on taste, flexibility and ease of use. Just heat, add inclusions, pour and set.



## Call Today For A Sample And More Product Information