

# SWEETEN SEASONAL SALES!



**Lawrence Foods**

Imaginative • Agile • Proven



## Lawrence Foods can help you create a signature.

- ✓ This versatile product turns ideas into profitable sales. This delicious fudge is ready to deliver on taste, flexibility and ease of use.
- ✓ Just heat, add inclusions, pour and set.
- ✓ Merchandise as loaves, slices, even truffles!

Item #	GTIN	Description	Net	Gross	Pack	Cube	Ti, HI
144580	00089763445808	Old Tyme EZ Fudge®	22.0	23.1	2 GL PL	0.56	20X4
144578	00089763445785	Old Tyme White EZ Fudge®	22.0	23.1	2 GL PL	0.56	20X4

Kosher: These products are Dairy  
Origin: USA

Shelf Life: 270 Days

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## For the Love of Fudge!

With the entertaining season in full swing, consumers are looking for tasty treats that are perfect for gifting!

- Fudge is pure Americana: While the exact date and origin is unknown, most stories speculate that the first batch was accidental... a bungled – “fudged” - batch of caramel!
- A letter written by a student at Vassar College in Poughkeepsie, New York in 1886 detailed how she obtained a recipe from a cousin in Baltimore, made 30 pounds for the senior auction and sold it for 40 cents per pound! Word soon spread to the other women’s colleges in the area. And the rest became history!



**CALL TODAY FOR A SAMPLE AND MORE PRODUCT INFORMATION**

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