

# BREAKING BREAD



**Lawrence Foods**

Imaginative • Agile • Proven



Holidays are traditional times for breaking bread with family and friends... Bring the bread front and center with a bit of creativity! The major holidays present just the tip of the iceberg. November and December are bustling with activities... most of them involving food!

- Holiday tables aren't complete without a bread basket. And today's consumers are looking for "fresh at your convenience" products... ready to go, just pop in the oven and bake.
  - Display Cheddar Jalapeno Cornbread in ovenable trays that can be popped into the oven and served with the holiday dinner.
- Leftovers are elevated to a new level of interest: Consumers rate quality and appearance higher than ever before. Providing interesting and tasty options for leftover creativity satisfies the 43% that are unhappy with sandwiches purchased away from home.
  - Merchandise Asiago Parsley Focaccia with condiments (cranberry mustard, roasted red peppers) to provide consumers with tasty leftover sandwich fixin's.
- And don't forget all the potluck opportunities of the season: from cookie exchanges to work luncheons, with chili and spaghetti back on the menu.
  - Garlic rolls and bread can be packed ready to go with pasta and other casseroles your shoppers are pulling together for these casual social events.



Item	GTIN	Description	Net	Gross	Pack	Cube	Ti, Hi	Kosher
<b>Garlic - Boasts a rich garlic profile with no harsh notes</b>								
147000	00089763470008	Garlic Spread - Refrigerate	16	17.1	2 GL PL	0.49	20x4	K-P
147008	00089763470084	Garlic Spread - Ambient Storage Low Moisture for the Most Demanding Environments	11	12.1	2 GL PL	0.49	20x4	K-P
147013	00089763470138	Garlic Spread - Ambient Storage	11	12.1	2 GL PL	0.49	20x4	K-P
<b>Asiago Parsley - Premium Asiago cheese is blended with parsley flakes for flavor and color</b>								
170001	00089763700013	Asiago Parsley Spread - Ambient Storage	12	13.1	2 GL PL	0.49	20x4	K-D
<b>Cheddar Jalapeño - Sharp cheddar is accented with diced jalapeño peppers</b>								
170003	00089763700037	Cheddar Jalapeño Spread - Ambient Storage	12	13.1	2 GL PL	0.49	20x4	K-D

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