

# **Bravo, Bavarian!**

February 14, 2018

Bavarian Crème... It can star, or play a supporting role, in your dessert portfolio! Éclairs, Boston Crème Pie and Cream Puffs are traditional showcases for this delectable filling, but don't stop there. This "workhorse" of fillings gets an A+ in versatility: cupcakes, churros, charlottes, crepes, donuts, trifles and fruit parfaits are all great stages for this diva of fillings!

- ✓ **Nielsen Fresh** cites the importance of individually packaged, single-serve desserts to ISB's: That category grew 8% almost \$900 million from 2015 to 2016, and it continues to project upward through 2018 according to **IDDBA**.
- ✓ According to *Flavor & the Menu* texture is one of the top 10 trends for 2018. Parfaits are natural here... layers of flavor and texture build upon one another for pure perfection.

**Lawrence Foods** Bavarian Crèmes have the star power your menu and bakery case deserve... Audition one today!



### Menu Idea

### **Tasty Trifles**

A perfect way to keep your menu fresh and your pantry rotated: Use Bavarian crème filling to add creaminess and flavor to layers. (Almost) anything goes: use bite-sized pieces of waffles, granola, cake (pound, angel food, sponge, layers), donut holes, lady fingers, cookies, biscuits, Danish, cinnamon rolls. Spoon fruit or crème fillings between layers, top with whipped cream... No sharing allowed!



## **Bakery Case Idea**

### Prêt-à-Parfaits

Ready to go in all their creamy glory, these easy-to-assemble dessert snacks will become a staple in your case. The flavor and texture combinations are endless... let your creativity rule!

### **Ordering Information**

### French Bavarian Crème Filling

#120311 2 Gallon Pail #137060 4.25 Gallon Pail

#129813 12/2# EZ Squeeze® Sleeves

Chocolate Bavarian Crème Filling

#129815 12/2# EZ Squeeze® Sleeves

#### NPH Alpine Bavarian Crème Filling

#120315 2 Gallon Pail

#129819 12/2# EZ Squeeze® Sleeves

**Bavarian Donut Shop Filling** 

#120330 4.25 Gallon Pail

### **Product Information**

Origin: United States Kosher: OU Pareve

### **Plan Your Features Now!**

April	May	June
Shower Power	Toasting Moms	Donuts Done Deliciously