



Lawrence Foods

**BAKING INTO THE
NEW YEAR!**

January 2024

JANUARY 2024

QUICK TO BAKE!

Start the year off right with the warmth of fresh baked quick breads! With the change of year, bring a change of pace to your customers with delicious, moist, baked in-house cakes. Dressed for the new year, these can be garnished as a classic or an elegant centerpiece.

- “Newstalgic” classic meets modern, 44% of consumers globally agree that traditional/nostalgic flavors most influence their food and beverage choice. Take a classic a make it modern with new flavors and toppings!
- 2024 Food Maximalism: By layering flavors and textures in creative, fun, and always thoughtful ways, you can experience flavor to the max.

Lawrence Foods’ assortment of decadent icings and toppings are sure to make your customers fall in love with your new baked quick breads!



BAKERY MENU IDEA

ELEGANT LOAF BREADS

Just mix 1 pouch of Lawrence Foods EZ Squeeze® Filling into one bag of Blonde Quick Bread Mix to create fruit flavored quick breads that can be topped with dried fruits, nuts, or chocolate. Top with Golden or Cinnamon Streusel and garnish with Vanilla or Chocolate Ice-N-Set®. One recipe yields 7 delicious 1 pound loaves.



RETAIL DISPLAY

SLICED SAMPLER

Slice each loaf and package assortments to maximize customer interest in flavor variety. Build color and texture on your sales floor.

ORDERING INFORMATION

Blonde Quick Bread Mix

190152 6/ 5# Pouches (MOQ 25 Cases)

Golden Streusel

384608 4.25 Gal Pail

Special Sweet Cinnamon Streusel

384615 4.25 Gal Pail

Supreme Fudge

144586 2 Gal Pail

Vanilla Ice-N-Set®

146751 4.25 Gal Pail

Cherry EZ Squeeze® Filling

146859 2 Gal Pail

Apple Turnover EZ Squeeze® Filling

190102 6/ 5# Pouches

PRODUCT INFORMATION

Origin: United States

Kosher: OU

**PLAN YOUR
FEATURES NOW!**

MARCH:
Citrus Sweetness

APRIL:
Flavor Blooming

MAY:
Meringue Made Easy