



Lawrence Foods

**Crème Filling
Creations**

September 2025

Crème de la Crème!

Lawrence Foods crème style fillings lead the industry for quality, flavor, and texture. Used to fill or top pies, cakes, or desserts, these products are crafted for lasting stability and pleasing mouthfeel. Our newest additions of Pistachio Crème Filling and Strawberry Bavarian Crème Filling have made a big splash in cake and donut programs across all markets. These crème fillings take the best parts of traditional custards and make them even better by giving them shelf-stability and consistent ease-of-use.

- Emerging flavor trends for Boston Cream Pies are strawberry shortcake and peanut butter variations.
- Cake pops and similar on the go desserts have seen a 28% increase in popularity year over year, and the customer demand remains strong.

On the Cover: Great for on-the-go snacking or parties, these cake layer push pops using Lawrence Foods crème style fillings are a new creative way to serve a crowd. Vanilla and chocolate are classic favorites, and strawberry and pistachio add variety and color to any display. Simply layer cake, fillings, and buttercream to complete this low-labor treat.



CAKE CASE

Boston Cream Pie

This cake has been a fan favorite for many years. It is classically made with vanilla cake paired with vanilla bavarian crème filling and topped with fudge icing. For new versatile cakes, other crème style fillings can be used, such as Strawberry Bavarian Crème Filling. These are perfectly finished by using our Supreme Fudge Icing or Homestyle Vanilla Buttercrème.



RETAIL DISPLAY

Fruity Cheesecake Bars

Cheesecake and cake have always been a great team. Lawrence Foods shelf stable Cream Cheese Buttercrème Icing and Cream Cheese Filling make it easy to make and merchandise. Simply ice the cake and roll in graham cracker crumbs to complete the look of this cheesecake inspired dessert. Fruit fillings can add a seasonal kick to these treats.

ORDERING INFORMATION

Homestyle Vanilla Buttercrème Icing

148634 5 Gal Pail

Key Lime EZ Squeeze® Filling

129872 12/2# Sleeves

Select Bavarian Crème Filling

137058 4.25 Gal Pail

Strawberry Bavarian EZ Squeeze® Filling

119100 12/2# Sleeves

Cream Cheese EZ Squeeze® Filling

215804 12/2# Sleeves

Cream Cheese Buttercrème Icing

441886 2 Gal Pail

Pistachio Crème Filling

129878 12/2# Sleeves

Alpine Bavarian Crème EZ Squeeze® Filling

129819 12/2# Sleeves

PRODUCT INFORMATION

Origin: United States

Kosher: OU

UPCOMING FEATURES!

October
Fudge Favorites

November
Mixes Made Easy

December
Year End Favorites