



Lawrence Foods

Fudgy Favorites

October 2025

Chocolate Chow Down

Chocolate is always in season, and Lawrence Foods has the sweets for success. Lawrence Foods offers a whole host of chocolate products that are ready-to-use to make delicious chocolate treats. Our icings, fillings, and fudge products incorporate premium cocoa to bring quality and consistency to every user. Our brownie mix and heat-and-pour fudge are easy to learn for beginners, and a time-saver for professionals.

- One continually rising flavor trend is chocolate and salt. This is the highest current consumer preference in chocolate flavored sweets.
- Fudge cake is still a consumer favorite with a steady increase year over year, making it a must-have for menus. Chocolate cake remains the most popular dessert on menus where it's offered.

On the Cover: 73% of consumers agree they couldn't imagine a world without chocolate, and Lawrence Foods couldn't agree more. With donut icings, fudge icings, brownie mixes, and more, our chocolate offerings take fudgy flavor to another level. Ice donuts, cakes, and desserts or finish pastries and baked goods with our rich chocolate offerings.



CAKE CASE

Decadent Pistachio Fudge Cake

With the trend of chocolate fudge cake rising, why not have the best one on the market? Lawrence Foods Supreme Fudge Icing and Pistachio Decocrèmes® make a moist and decadent chocolate cake that is perfectly on trend. Salty and sweet with nutty, toasted, undertones make this cake a feast for the eyes and palette.

RESTAURANT MENU

Molten Lava Cakes

A restaurant in New York City underbaked a chocolate cake and suddenly created an instant classic. Warm liquid chocolate on the inside and rich cake give this dessert its unforgettable taste. By using our just-add-water Major Brownie Mix and Supreme Fudge Icing, this dessert comes together quickly and easily.

ORDERING INFORMATION

Supreme Fudge Icing

144586 2 Gal Pail

Chocolate Spread-N-Ice®

144626 2 Gal Pail

Old Tyme EZ Fudge®

144580 2 Gal Pail

Chocolate Ice-N-Set® Icing

146800 2 Gal Pail

Major Brownie Mix

190102 6/5# Pouches

Chocolate Crème EZ Squeeze® Filling

129816 12/2# Sleeves

Homestyle Chocolate Buttercrème

144130 2 Gal Pail

Pistachio Decocrèmes® Buttercrème

146553 2 Gal Pail

PRODUCT INFORMATION

Origin: United States

Kosher: OU

UPCOMING FEATURES!

November
Mixes Made Easy

December
Year End Favorites

January
Tropical Tastes