



Lawrence Foods

St. Patrick's Day Pastries

February 2025

Lucky Treats

Luck is always on your side when you are using Lawrence Foods superior quality icings, fillings and glazes. Cold weather and grey skies are the perfect opportunity to use bold flavors and colors to brighten displays. St. Patrick's Day brings fun green desserts along with rainbows and leprechauns, decorate and design with ease using our premium products.

- Bigger isn't always better. 82% consumers are interested in mini desserts, such as cupcakes, frosted cookies or brownies.
- 62% of individuals celebrated St. Patrick's Day in 2024 bringing in 7.2B in sales with 39% coming from grocery stores. This has increased year over year for the past 4 years to higher than pre-pandemic levels.

On the Cover: Lawrence Foods' colored buttercrèmes and flat icings are the shades of the season. Dipping donuts in Ice-N-Set® Icings provides the best flavor and color to make retail cases pop. Brownies topped with Crème De Menthe Buttercrème add a delightful chill to this rich treat. Sweet and salty pretzel sandwich bites are filled with Caramel Apple Coating Fudge and dipped in Old Tyme White EZ Fudge.

BAKERY CASE

Vanilla Bundt Cake

Starting with our Blonde Quick bread Mix, mix in Alpine Vanilla Bavarian, and simply add a dash of green for this easy bundt cake. Finish with a smooth coating of Vanilla Ice-N-Set to add a touch of class. This can be made as a loaf cake or muffin as well.



ORDERING INFORMATION

Major Brownie Mix

190102 6/5# pouches

Vanilla Ice-N-Set®

146750 2 Gal Pail

Orange Super Ice-N-Set®

146825 12/2# sleeves

Crème De Menthe Decocrèmes® Icing

144297 2 Gal Pail

Sureshades® Green Decocrèmes® Icing

144487 2 Gal Pail

Sureshades® Gold Decocrèmes® Icing

144546 2 Gal Pail

Golden Lemon EZ Squeeze® Filling

146828 12/2# Sleeves

Classic Lemon EZ Squeeze® Filling

129809 12/2# Sleeves

PRODUCT INFORMATION

Origin: United States

Kosher: OU

RETAIL DISPLAY

Lemon Pots of Gold

Puff dough takes the shape of a small pot in this delicious lemon pastry. Using any of Lawrence Foods' lemon fillings, this crispy and creamy treat adds a delightful zing to dessert or breakfast.



**UPCOMING
FEATURES!**

March
Spring Pies

April
Mousse Desserts

May
Starting Summer